Creatimus

WEBSITE & DIGITAL SOLUTIONS

Website Services & Pricing

Start with the website that fits your business. Add optional services only if you need them.

01
Choose Your Website Package

Plan Feature	BASIC WEBSITE (One-page static website)	PREMIUM WEBSITE (Multi-page dynamic website)
Development Only	**$250** One-time development fee	**$500** One-time development fee
With First 12 Months Hosting + Domain	**$450** Includes 1st year hosting & domain	**$700** Includes 1st year hosting & domain
Page & Content Scope	One page with up to 7 content sections (client-supplied text and photos)	Up to 5 standard-length pages (up to 5–6 sections per page; e.g., Home, About, Services, Gallery, Contact) with client-supplied text and photos
Design & Navigation	Responsive mobile-first design for phones, tablets and computers; speed/image optimization and single-page layout	Custom design and clear page navigation; responsive mobile-first design with speed/image optimization and separate pages
Contact & Social	Standard contact form, social links and click-to-call/email	Interactive contact form and social media integration (as applicable)
SEO, Security & Revisions	Basic technical SEO setup, SSL-ready configuration, 2 organized revision rounds and launch	Advanced technical SEO setup and AI Indexing optimization, SSL-ready configuration, 3 organized revision rounds and launch
Technology Stack & Scalability	Static website build — lightweight, fast-loading structure with streamlined visual design and limited flexibility for complex future integrations	Dynamic website build — flexible architecture supporting richer visual design, easier content expansion, and smoother compatibility with advanced third-party integrations

Hosting & Domain Bundle Note: The bundled option includes one standard domain registration and website hosting for the first 12 months. The domain is registered in your business name. Hosting and domain renewals after the first year are separate.

WHICH WEBSITE IS RIGHT FOR YOUR BUSINESS?

Basic – $250 (Static Website): Best for a business that needs a clean, fast-loading online brochure to introduce the company and give customers the essential information in one place. Because it is built as a static website, visual layout options and future third-party integrations are more limited.

Premium – $500 (Dynamic Website): Best for a business that wants a richer visual presentation and more room to grow. Built as a dynamic website with up to five individual pages (such as Home, About, Services, Gallery and Contact), it offers greater design flexibility and a stronger foundation for future features and integrations.

The main difference: Basic brings your information together on one static page with simpler design and integration limits. Premium gives your business a dynamic multi-page website with richer visual design, more room to organize content, and greater flexibility to expand its online presence.

02
Ready-Made Service Bundles (Optional One-Time Setup)

Choose an optional one-time setup based on what you want to improve, ordered from lowest to highest price.

Bundle	Price	What Is Included & Who It Is Good For
Website Engagement Help visitors take the next step	**$149**	• Add WhatsApp click-to-chat • Add a Google Maps location embed • Review and improve key contact prompts on one page Good for: Businesses that want visitors to quickly call, message, or find their location.
Analytics & Lead Tracking Measure visitor activity & inquiries	**$179**	• Google Analytics 4 (GA4) setup • Google Tag Manager setup • 1 key conversion/lead event tracked • Basic tracking verification check Good for: Businesses that want to see where visitors come from and track inquiries or phone clicks.
Visibility Starter Get your website ready to be found	**$199**	• Focused keyword research for your main services • Basic on-page SEO improvements for up to 3 key pages • Google Search Console connection and verification • Sitemap check and submission for search discovery Good for: Businesses that want to establish the basic search setup for their website.
Local Business Visibility Intro price (regular value $299)	**$249**	• Google Business Profile review and optimization • Business categories, description, services, hours and service-area review • Local keyword research • Local wording, page titles and descriptions on up to 3–5 existing pages • Business name, address and phone consistency review • Short list of recommended next steps Good for: Businesses that serve a specific city or local area and want a stronger local-search foundation.

Bundle Details: Bundles are one-time setup services and require admin login access to the website, domain registrar, Google account, or Google Business Profile as applicable before work begins. They do not include ongoing SEO, monthly reporting, paid advertising or guaranteed rankings.

03
Individual SEO & Visibility Add-Ons

Individual services are available if you do not need a complete bundle. Exact scope is confirmed before work begins.

Service	Price	What You Get
SEO foundation	**$99**	Basic on-page SEO improvements for an agreed page or small website.
Keyword research	**$75**	A focused list of relevant search phrases for your business.
Google Business Profile optimization	**$99**	Profile review and updates; not the full Local Business Visibility bundle.
Google Search Console setup	**$50**	Connect and verify your website, when access allows.
Sitemap and indexing setup	**$35**	Prepare or check the sitemap and submit it for discovery.
Structured data (Schema)	**$75**	Add appropriate basic business structured data where supported.
AI search discoverability	**$99**	Review content structure for AI-assisted search discovery; no placement guarantee.
Conversion / call-to-action review	**$75**	Review key contact prompts and suggest improvements.

04
Optional Website Integrations

Optional tools can be connected to your website as needed.

Integration	Setup Price
Google Maps embed	**$35**
WhatsApp click-to-chat	**$35**
YouTube or Vimeo video embed	**$35**
Calendly booking widget	**$50**
Google Analytics 4 setup	**$75**
Google Tag Manager setup	**$75**
Meta Pixel setup	**$65**
Google Reviews display	**$75**
Newsletter signup form (Mailchimp or similar)	**$75**
HubSpot form connection	**$99**
Zapier / Make workflow	**From $149**
CRM integration	**From $199**
Stripe / PayPal payment integration	**From $199**
Custom API integration	**From $299**

05
Hosting, Ongoing Support, Project Process & Policies

HOSTING & ONGOING SUPPORT PLANS

Plan	Price	Includes
Hosting only	**$19/month**	Website hosting and SSL certificate.
Hosting + basic maintenance	**$39/month**	Hosting, SSL, basic uptime checks, routine backups/security monitoring where supported, applicable software updates and up to 30 minutes of minor content updates each month.
Webmaster & ongoing support **BEST VALUE**	**$100/month** or $1,000/year (save $200)	Everything in Hosting + basic maintenance (if hosted with Creatimus), plus priority ongoing support, up to 2 hours/month of website modifications and content updates, seasonal or promotional page edits, routine link/form checks, and a monthly performance & visibility report.

Support & Maintenance Details: Monthly update allowances cover small-to-moderate changes such as updating text, pricing, business hours, adding photos/testimonials, minor layout tweaks, and form/plugin troubleshooting. They do not cover full new page builds, complete redesigns, e-commerce setups, or custom API integrations (quoted separately). Unused monthly time does not roll over. Month-to-month plans may be canceled with 14 days' written notice; annual plans cover 12 consecutive months. Domain renewal is separate and depends on the registrar and domain type.

HOW YOUR WEBSITE PROJECT WORKS

1. Plan	2. Provide Materials	3. Build & Review	4. Approve & Launch
Confirm package, pages or sections, features and add-ons.	Customer provides business details, text, photos, logo and access to accounts needed.	Creatimus builds the website and shares it for review. Two revision rounds are included.	After approval and final payment, publish or hand over the agreed website.

PROJECT POLICIES

Item	How It Works
Payment	50% deposit to begin. Remaining balance is due before launch or final handover.
Revisions	Two rounds are included. A revision is a reasonable change to agreed work—not a new page, feature or complete redesign.
Extra work	Cost is explained and approved before work outside the package begins.
Additional pages	Typically $50–$75 per page, depending on content and complexity.
Custom development	Introductory rate: $50/hour, quoted and approved before work begins.

NOT INCLUDED UNLESS QUOTED SEPARATELY

- Extra pages beyond the package limit, major new sections after approval, or a complete redesign.
- Custom web applications, customer portals, databases, advanced booking systems or complex automation.
- Professional copywriting, extensive research, logo design, photography or paid stock images.
- Paid plugins, premium software, email services, third-party subscriptions, API fees or payment processing fees.
- Legal documents or legal advice. The customer supplies and approves required legal policies.

A FEW IMPORTANT THINGS TO KNOW

- You own your domain and should register it using your business details. Creatimus can help set it up.
- You provide accurate business information and have permission to use supplied text, logos and images.
- You review and approve final website content and are responsible for required legal policies and business claims.
- Search engines decide when and where websites appear—rankings, traffic, leads and placement in Google or AI search results are not guaranteed.
- If a third-party service changes its pricing, features or terms, related costs or work may change.

Ready to get started?

Tell us what your business does and what you want your website to accomplish. We'll help you choose the right package and add-ons.

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